



## Balance: The Business-Life Connection

By James A. Cusumano

Select Books Inc. Paperback. Book Condition: new. BRAND NEW, Balance: The Business-Life Connection, James A. Cusumano, This is a unique business book. It provides a proven template for creating a successful business, and simultaneously, long-term balance and fulfilment in your personal life. The book is based on three decades of the authors diverse experience in technology and entertainment, which include Rock Star, Corporate Executive, Entrepreneur, Filmmaker, and Holistic Hotelier. He shows how to identify and unleash the power of life purpose and passion. The book is divided into three sections. The first, Authors Introduction -- On the Shoulders of Giants is a brief summary of the authors Five Lives and is based on the premise that we all encounter critical crossroads throughout life and the most successful choice is always taken by listening carefully to the counsel wise people -giants -- we meet along the way. In the second section, Part 1: Creating A Fulfilling Life, the author explains how to impart balance, purpose, and happiness in both your personal and professional lives. He maintains that everyone is capable of finding an attribute that distinguishes them from others in their personal and professional circles. It is never too late ...



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