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Augmented: Life in the Smart Lane (Hardback)

By Brett King

Marshall Cavendish International (Asia) Pte Ltd, Singapore, 2016. Hardback. Book Condition: New. 234 x 160 mm. Language: English . Brand New Book. The Internet and smartphone are just the latest in a 250 year long cycle of disruption that has continuously changed the way we live, the way we work and the way we interact. The coming Augmented Age, however, promises a level of disruption, behavioral shifts and changes that are unparalleled. While consumers today are camping outside of an Apple store waiting to be one of the first to score a new Apple Watch or iPhone, the next generation of wearables will be able to predict if we re likely to have a heart attack and recommend a course of action. We watch news of Google s self-driving cars, but don t likely realize this means progressive cities will have to ban human drives in the next decade because us humans are too risky. Following on from the Industrial or Machine Age, the Space Age and the Digital Age, the Augmented Age will be based on four key disruptive themes - Artificial Intelligence, Experience Design, Smart Infrastructure, and HealthTech. Historically the previous ages bought significant disruption and changes, but...



Reviews

It is simple in read easier to understand. I am quite late in start reading this one, but better then never. Its been designed in an exceptionally easy way in fact it is just following i finished reading through this publication where basically transformed me, alter the way i really believe.

-- Ms. Christy Ondricka DDS

Thorough information! Its this kind of very good read. It is writter in basic words and not hard to understand. You wont feel monotony at anytime of your respective time (that's what catalogues are for regarding should you question me).

-- Roel Bogisich Sr.

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