



Business Writing Makeovers: Shortcut Solutions to Improve Your Letters, E-Mails, and Faxes (Paperback)

By Hawley Roddick

iUniverse, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do you want to save time and boost your career when you write at the office? Business Writing Makeovers: Shortcut Solutions to Improve Your Letters, E-Mails, and Faxes can help. Hawley Roddick draws on her WriteAssets(r) seminars for Fortune 500 companies to suggest various ways to write for results. She demonstrates, for example, that it is easier than you may imagine to write requests for a raise or promotion, proposals and reports, thank-you or sympathy notes, meeting minutes, e-mails, and sales letters. Business Writing Makeovers is a seminar in a book at a small fraction of a seminar's cost in terms of both time and money. Each Shortcut Solution has four parts: 1. Original that needs improvement. 2. Formula that outlines the beginning, middle, and end of a makeover. 3. Makeover that improves on the Original and serves as a model. 4. Tip Sheet that highlights widely applicable writing techniques. To meet typical business-writing challenges with style, rely on Business Writing Makeovers.



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