



## Women Dress Like Sex Men Dress Like Money: Everything You Need to Know about Marketing You Learned in Dating (Paperback)

By Bill Harte

Createspace, United States, 2013. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This is one of the best business books to read if you want to understand marketing for business or for Love - and have a great time doing it. It is either a business book that relies on relationships as a platform or it is a relationship book that relies on a business platform. The one thing we keep hearing over and over though is that it is funny as hell. Men and women market themselves. Businesses market themselves. The parallels are astounding and hilarious. You may come away from this book with a better marketing strategy for yourself in Love or with something to help you make a lot more money in your business. You have exposure to some of the most persistent marketing strategies in the world. You probably never noticed, even though it was right beneath your eyes. Sex and Love have some of the greatest, some of the worst and some of the most tried and true marketing there is. You have seen it, you have used it, you have used it on others....



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