



Research Skills for Journalists (Paperback)

By Vanessa Edwards

Taylor Francis Ltd, United Kingdom, 2016. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book. Research Skills for Journalists is a comprehensive, engaging and highly practical guide to developing the varied skillset needed for producing well researched, quality journalism across a range of platforms. Illustrated with original interviews and case studies, the book guides readers through a clear understanding of sources of news, as well as illustrating the skills needed to undertake successful digital and non-digital research and to conduct interviews for a variety of media. It examines the skills needed for basic data journalism and presents an in-depth exploration of the different research skills specific to producing print and online text, as well as those for broadcast and multimedia journalism. Key research skills explored in the book include: * Developing digital research skills, including researching through search engines, messages boards, discussion groups and web forums, social media, apps, and using user generated content * Working with data, including sourcing, auditing and analysing data, data visualisation and understanding the importance of accuracy and context * Essential non-digital research skills, including telephone technique, using libraries and working with librarians, understanding copyright, working with picture libraries and...



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