



Technical Communication Today: Special Edition for Society for Technical Communication Foundation Certification, Books a la Carte Edition

By Richard Johnson-Sheehan

Pearson, United States, 2015. Loose-leaf. Book Condition: New. 5th. 229 x 183 mm. Language: English . Brand New Book. Technical Communication Todayremains the only text to fully centralize the computer in the technical workplace, presenting how writers use computers throughout their communication process. Writers use their computers to help them think, research, compose, design, and edit. Not only is Technical Communication Today firmly rooted in core rhetorical principles, but the text also presents computers as thinking tools that powerfully influence how we develop, produce, design, and deliver technical documents and presentations. Clear instruction not only describes technical documents, but also guides the reader through the activity of producing them. Technical Communication Today helps communicators draft and design documents, prepare material for print and Web publication, and make oral presentations; by bringing computers to the foreground as thinking tools, it accurately reflects the modern day computer-centered technical workplace.



Reviews

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