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Mr. Selfridge's Romance of Commerce: An Abridged Version of the Classic Text on Business and Life

By Harry Gordon Selfridge

Adams Media Corporation. Hardback. Book Condition: new. BRAND NEW, Mr. Selfridge's Romance of Commerce: An Abridged Version of the Classic Text on Business and Life, Harry Gordon Selfridge, A captivating look inside the heart and mind of Harry Selfridge! Founder of one of the greatest department stores in the world, Harry Gordon Selfridge reopens his doors--and extravagant life--in this updated edition of his classic work. From his striking window displays during the holidays to his glittering love affairs with the most beautiful women in Europe, this book reveals the secrets behind his success as a tycoon. Filled with revolutionary thoughts about business, leadership, and society, Selfridge will inspire you with powerful aphorisms like: * People will sit up and take notice of you if you will sit up and take notice of what makes them sit up and take notice. * The boss drives his men; the leader coaches them. * The customer is always right. With Mr. Selfridge's Romance of Commerce, you will uncover the innovative ideas that helped launch London's most iconic department store and that changed the lives of women and businessmen everywhere.



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