Organization Development

By C. S. G. Krishnamacharyulu, Lalitha Ramakrishnan

Prentice-Hall of India Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, Organization Development, C. S. G. Krishnamacharyulu, Lalitha Ramakrishnan, Organisation Development (OD) is a process to bring in changes in terms of strategies, structures and technology in an organisation, for positive growth and better sustenance of it, in an ever-changing corporate world. This book comprehensively deals with the strategies, structure and the concepts of Organisation Development (OD), which helps an organisation to work and run effectively in the changing environment.The book is a rich amalgamation of OD theoretical frameworks, tools and experiences of practitioners in India and abroad. It provides an exhaustive coverage of core and related issues of Organisation Development throughout its 15 chapters. The foundational concepts of organisational structure, climate culture and change are explained vis-a-vis current trends in OD, like techno-structural interventions and strategy, planning and training interventions. It also digs deep into the future of Organisation Development in the coming years.Every chapter of the book is incorporated with an opening Case Vignette, Real Shop Floor Cases and figures, tables and boxes to make the reading more educative, explorative and evaluative. The mini-projects and web-based assignments, along with the review questions, further make the learning interactive and valuable...

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